



MARCH 2026

COMMUNITY CENTER

Memberships

- We ended February with 2,769 total memberships and 5,150 active members.
- About 1,681 memberships are supplemented by Medicare supplement plans. (Silver Sneakers, Silver & Fit, Renew Active, etc.) These members do not pay for a membership, but the Community Center reports visits for reimbursement. Not only do we have an increase in the number of members but we are also seeing increased visits, therefore increased reimbursements.
- Daily pass revenue exceeded the budgeted target in February by \$25,539!

Aquatics

- We are gearing up for Spring Break, the end of March/beginning of April. We have scheduled some additional Family Swim and Slide hours.
- Early Bird swimming lesson registration opened in March for lessons in April and May.
- Summer swimming lesson registration will open May 6 for MCC members and May 8 for everyone.

Programs

- Sponsors are needed for summer events! Information is available online at: <https://mn-monticello.civicplus.com/604/Sponsor-an-Event>
- Without sponsors we do not have a budget to host events like Movies in the Park, Music on the Mississippi, Power of Produce Kids Club, and the Bubble and Foam Party.
- We hosted 2 indoor farmers markets in March.
- The farmers market begins its **20th season** this year! Vendor spots are full for the outdoor season and we have started a waiting list.
- A Spring Preview Indoor Market on April 25 will feature new and returning

vendors.

- The Spring Egg Dive event on March 27 is sold out for the evening sessions. A few spots remain for the morning session.
- Sara attended the MN Festivals and event conference in Plymouth.

Facility

- The facility remained open on Sunday, March 15 during the snowstorm. The National Guard was planning to drill on Sunday but they ended up canceling.
- Projects completed to keep the facility maintained: upgraded lighting throughout, refinishing family locker room doors, stripping and resealing restroom floors.

Rentals

March is very busy rental month with Dakota Supply trade show that rents all of our rooms all day. We had the Woman of Today craft show, Pheasants Forever banquet, Rockford Youth Wrestlers that rent the Mississippi Room along with a 2 hour after hours pool rental, along with our regular renters like Stellis Health and Kwik Trip for our larger rentals.