

2B. Consider Adopting 2026 IEDC POSITION-ACTION STATEMENTS

Prepared by: Economic Development Manager	Meeting Date: 01/06/2026	<input checked="" type="checkbox"/> Regular Agenda Item
Reviewed by: N/A	Approved by: Community Development Director	

REFERENCE AND BACKGROUND

ALTERNATIVE ACTIONS

Motion to adopt the 2026 IEDC POSITION-ACTION STATEMENTS.

REFERENCE AND BACKGROUND

The IEDC is asked to adopt its “2026 POSITION-ACTION STATEMENTS”. As you recall, the title of the Statements is adjusted slightly from 2023 to better match the IEDC’s actual mission of acting as an advisory, feedback and communications forum related to City development policies, marketing efforts, and proposals as well as several “action oriented” efforts related to Business Retention-Expansion (BRE) visits, the Manufacturers Breakfast activities and the Roundtable events. The attached redline document (Exhibit A) shows the changes from 2025. A clean version of the 2026 POSITION-ACTION STATEMENTS document is also included as Exhibit B. Finally, the adopted 2025 ACTION STATEMENTS document (Exhibit C) is included for easy comparison.

- I. **Staff Workload Impact:** There is minimal staff impact.
- II. **Budget Impact:** The budget impact is minimal.
- III. **Comprehensive Plan Impact:** N/A

STAFF RECOMMENDATION:

Staff recommend the IEDC adopt the 2026 POSITION-ACTION STATEMENTS with or without any additional changes.

SUPPORTING DATA:

- A. Redline 2026 IEDC POSITION-ACTION STATEMENTS
- B. Clean Version 2026 IEDC POSITION-ACTION STATEMENTS
- C. 2025 IEDC ACTION STATEMENTS

INDUSTRIAL & ECONOMIC DEVELOPMENT COMMITTEE
20265 POSITION-ACTION STATEMENTS

Mission Statement: The Monticello IEDC will advocate for industrial and economic growth within the City of Monticello by promoting awareness and communication efforts on behalf of the business community.

Goal: The IEDC is dedicated to being pro-active in following the objectives and policies established in the Monticello Comprehensive Plan. It is the intention of the IEDC to work within the areas identified below as supporting objectives and actions.

Objective: Workforce Development, Job Creation and Retention

- 1. Encourage and Support Business Retention within Monticello.**
 - a. In collaboration with Wright County Economic Development Partnership (WCEDP), participate in Business Retention (BR&E) visits with key business in the community to help grow stronger relationships between businesses and Governmental units.
 - b. Using shared information and relevant data points obtained in BR&E visits, offer comments and feedback in ~~the implementing compilation of~~ a Business Retention Action Plan.
 - c. Provide comments and feedback of economic development marketing materials and format related to various assistance programs available via the City and EDA.

- 2. Enhance Workforce Development through Partnerships with Local Educators, Businesses, Organizations and Agencies.**
 - a. Based on the need of the businesses, ~~support~~ **partnering** with Wright County and key leaders of local businesses, educators, and others in developing and executing a Workforce Development Plan.
 - b. Encourage collaboration with and support of the Monticello School District in growing their initiatives to bring businesses into the classrooms.
 - c. Explore and support ways business can bring relevance to educational classes & programs.
 - d. Encourage collaboration with the Wright Technical Center (WTC), Buffalo, in developing and promoting career training programs and courses.
 - e. Support and collaborate with regional partners' engagement of stakeholders raising awareness of labor force demographics and potential solutions such as youth career building initiatives.
 - f. Support residential land development and workforce housing as it correlates to workforce development.

- 3. Recognize the contributions of Monticello manufacturers through organization of and participation in industry-related events.**

- a. Promote ~~and host~~ and host Manufacturer's Week 20256 events, including an Appreciation Breakfast and tours of local manufacturing firms.

Objective: Industrial Growth and Tax Base Expansion Through Recruitment and Retention

1. Support the recruitment of business which furthers the goals and objectives for the community as guided by the Comprehensive Plan.

- a. Provide feedback and appropriate support in implementing the Integrated Marketing and Communications Plan (IMCP).
- b. Support exploration of development of an incubator-accelerator as way of supporting start-up businesses and entrepreneurs in the community.

2. Provide encouragement to the City in supporting moving forward key transportation projects which support economic development.

- a. Participate in ~~the~~ "Day at the Capitol" event(s) and lobby on behalf of the Monticello community to help City staff bring attention to local transportation needs.
- b. Support and collaborate in the creation of a needs-based transportation priority statement for lobbying/support purposes.
- c. Encourage and support key transportation projects which improve product delivery for businesses, such as interchange, freeway, and bridge crossing projects.
- d. Encourage and support the City and its regional partners in efforts related to process and location of a 3rd local interchange which provides benefits to businesses and general economic development in the community.
- e. Monitor the initiatives and efforts of CMRRPP (Central Mississippi River Regional Planning Partnership) or its replacement entity ~~and offer comments on various land and transportation system development plans.~~
- f. Monitor and support periodic review of accessibility to Interstate 94 and State Highway 25 and utility capabilities.

3. In an advisory capacity, provide feedback and support to the City related to general land use, industrial land supply and availability, tax base matters and economic development strategies.

- a. Encourage and support periodic evaluation of current property inventory and uses for industrial properties with the objective of providing adequate land supply and better marketing efforts.
- b. Encourage and support periodic assessment of industrial land availability with the following metrics:
 1. Total acreage with developed infrastructure, zoned, and available to purchase and the maximum acreage of a contiguous, buildable lot.
 2. Total acreage with undeveloped infrastructure, zoned, and available to purchase. Owner contact information.
 3. Total acreage preserved in Land Use Plan for future development.

~~e.a. Monitor and support periodic review of accessibility to Interstate 94 and State Highway 25 and utility capabilities.~~

~~d.c.~~ Monitor and provide comments on the site selection process related to locating future industrial-business park development.

~~e.d.~~ Monitor the status of the Monticello Nuclear Generating Plant in relation to its [long-term operations license renewal in 2030](#) and as it relates to potential NW Interchange (Orchard Road) Land Use and Environmental Studies.

4. Support community quality of life initiatives which enhance Monticello's objectives for high quality development across the land use spectrum, including residential, commercial, industrial, and civic uses.

a. Support and encourage the development of the Bertram Chain of Lakes Regional Park and recommend the development of a pathway connection to Monticello Businesses.

b. Support and encourage the development of Points at Cedar project and recommend the development of a pathway connection to Monticello Businesses.

c. Promote CentraCare Health Monticello to industrial businesses.

d. Assess through [discussion and feedback a visioning worksheet](#) the IEDC members' views on residential, commercial, and industrial needs and challenges related to needed future planning and ordinance changes.

e. Provide feedback and support efforts/solutions related to childcare services barriers, opportunities, and programs.

f. [Support collaborative efforts](#) e, as needed, with partner entities in [accessing funding and through lobbying activities to enhance and support efforts](#) to bring economical childcare services into the community.

~~g. Support and enhance efforts to recruit a new restaurant and lodging facility into the City.???~~

5. Support regional development plans and initiatives.

a. Support the implementation of the Regional 2022 CEDS (Comprehensive Economic Development Strategy) Update Plan through strategy review, feedback, and identification of local projects for federal funding support.

b. Monitor the CMRRPP (Central Mississippi River Regional Planning Partnership) initiative and provide comments, as appropriate, on various stages of plan development.

6. Encourage and promote communications & engagement with Monticello businesses and prospects.

a. Organize and host a Monticello business round table event which offers businesses a platform for discussion and information sharing about financial assistance programs, development entitlement processes and labor training funding resources.

b. Organize and host "Industrial Round Tables" allowing sharing of information about available industrial sites, development financial assistance programs, labor training funding programs and entitlement review and approval processes.

c. Sponsor networking individually and in small groups for input.

INDUSTRIAL & ECONOMIC DEVELOPMENT COMMITTEE
2026 POSITION-ACTION STATEMENTS

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Objective: Workforce Development, Job Creation and Retention

- 1. Encourage and Support Business Retention within Monticello.**
 - a. In collaboration with Wright County Economic Development Partnership (WCEDP), participate in Business Retention (BR&E) visits with key business in the community to help grow stronger relationships between businesses and Governmental units.
 - b. Using shared information and relevant data points obtained in BR&E visits, offer comments and feedback on implementing a Business Retention Action Plan.
 - c. Provide comments and feedback of economic development marketing materials and format related to various assistance programs available via the City and EDA.

- 2. Enhance Workforce Development through Partnerships with Local Educators, Businesses, Organizations and Agencies.**
 - a. Based on the needs of the businesses, partner with Wright County and key leaders of local businesses, educators, and others in developing and executing a Workforce Development Plan.
 - b. Encourage collaboration with and support of the Monticello School District in growing their initiatives to bring businesses into the classrooms.
 - c. Explore and support ways business can bring relevance to educational classes & programs.
 - d. Encourage collaboration with the Wright Technical Center (WTC), Buffalo, in developing and promoting career training programs and courses.
 - e. Support and collaborate with regional partners' engagement of stakeholders raising awareness of labor force demographics and potential solutions such as youth career building initiatives.
 - f. Support residential land development and workforce housing as it correlates to workforce development.

- 3. Recognize the contributions of Monticello manufacturers through organization of and participation in industry-related events.**
 - a. Promote and host Manufacturer's Week 2026 events, including an Appreciation Breakfast and tours of local manufacturing firms.

Objective: Industrial Growth and Tax Base Expansion Through Recruitment and Retention

- 1. Support the recruitment of business which furthers the goals and objectives for the community as guided by the Comprehensive Plan.**
 - a. Provide feedback and appropriate support in implementing the Integrated Marketing and Communications Plan (IMCP).
 - b. Support exploration of development of an incubator-accelerator as way of supporting start-up businesses and entrepreneurs in the community.

- 2. Provide encouragement to the City in supporting key transportation projects which support economic development.**
 - a. Participate in “Day at the Capitol” event(s) and lobby on behalf of the Monticello community to help City staff bring attention to local transportation needs.
 - b. Support and collaborate in the creation of a needs-based transportation priority statement for lobbying/support purposes.
 - c. Encourage and support key transportation projects which improve product delivery for businesses, such as interchange, freeway, and bridge crossing projects.
 - d. Encourage and support the City and its regional partners in efforts related to process and location of a 3rd local interchange which provides benefits to businesses and general economic development in the community.
 - e. Monitor the initiatives and efforts of CMRRPP (Central Mississippi River Regional Planning Partnership) or its replacement entity and offer comments on various land and transportation system development plans.
 - f. Monitor and support periodic review of accessibility to Interstate 94 and State Highway 25 and utility capabilities.

- 3. In an advisory capacity, provide feedback and support to the City related to general land use, industrial land supply and availability, tax base matters and economic development strategies.**
 - a. Encourage and support periodic evaluation of current property inventory and uses for industrial properties with the objective of providing adequate land supply and better marketing efforts.
 - b. Encourage and support periodic assessment of industrial land availability with the following metrics:
 1. Total acreage with developed infrastructure, zoned, and available to purchase and the maximum acreage of a contiguous, buildable lot.
 2. Total acreage with undeveloped infrastructure, zoned, and available to purchase. Owner contact information.
 3. Total acreage preserved in Land Use Plan for future development.
 - c. Monitor and provide comments on the site selection process related to locating future industrial-business park development.
 - d. Monitor the status of the Monticello Nuclear Generating Plant in relation to its long-term operations and as it relates to potential NW Interchange (Orchard Road) Land Use and Environmental Studies.

- 4. Support community quality of life initiatives which enhance Monticello's objectives for high quality development across the land use spectrum, including residential, commercial, industrial, and civic uses.**
 - a. Support and encourage the development of the Bertram Chain of Lakes Regional Park and recommend the development of a pathway connection to Monticello Businesses.
 - b. Support and encourage the development of Points at Cedar project and recommend the development of a pathway connection to Monticello Businesses.
 - c. Promote CentraCare Health Monticello to industrial businesses.
 - d. Assess through discussion and feedback the IEDC members' views on residential, commercial, and industrial needs and challenges related to needed future planning and ordinance changes.
 - e. Provide feedback and support efforts/solutions related to childcare services barriers, opportunities, and programs.
 - f. Support collaborative efforts as needed, with partner entities in accessing funding and through lobbying activities to bring economical childcare services into the community.

- 5. Support regional development plans and initiatives.**
 - a. Support the implementation of the Regional 2022 CEDS (Comprehensive Economic Development Strategy) Update Plan through strategy review, feedback, and identification of local projects for federal funding support.
 - b. Monitor the CMRRPP (Central Mississippi River Regional Planning Partnership) initiative and provide comments, as appropriate, on various stages of plan development.

- 6. Encourage and promote communications & engagement with Monticello businesses and prospects.**
 - a. Organize and host a Monticello business round table event which offers businesses a platform for discussion and information sharing about financial assistance programs, development entitlement processes and labor training funding resources.
 - b. Organize and host "Industrial Round Tables" allowing sharing of information about available industrial sites, development financial assistance programs, labor training funding programs and entitlement review and approval processes.
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INDUSTRIAL & ECONOMIC DEVELOPMENT COMMITTEE
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